

Here is What Our Advertisers Say



Chris Rementer
Budget Blinds

“ We advertise in the Sussex County Woman for a few reasons. First, it is a good read, second, it’s an opportunity to go into a little more detail to reach the more educated customer and third, the readership definitely represents our clientele. We stay because it gets results.” ”



Erin E. Willis
SUN Behavioral Delaware

“ I met Barbara Steele almost 3 years ago. Once she showed me the Women’s Journal I wanted SUN to be apart of it due to SUN being a mostly women lead Hospital. Being in the Women’s Journal allows us to tell our full story and go more into detail on how we can help our community receive the behavioral health they need. The journal allows for SUN to be showcased in a very sophisticated, top-notch outlet that is well respected in the local area. We see our ROI every quarter from the referrals we receive. I cannot thank Barbara enough for allow SUN to be in the Journal and her network to allow my team and I to expand our outreach. ”



Dr. Tracy Hudson
Henlopen Chiropractic
and Acupuncture

“ Over the years, I have advertised in many publications and can honestly say that I have never gotten the response that I have with Sussex County Women’s Journal. The Journal is unique in that it educates our community while being professional and personal. My patients (new and old) love reading the articles and often take multiple copies to give to friends and family. And not only is it flying out of my lobby, I often receive calls from patients all over the county who have read my article and are interested in care. Not to mention how great it is to be working with someone as hardworking and driven as Barbara! I am proud to be part of SCWJ for the service it provides to the community. I have just renewed for her 7th year!” ”



Michelle Serrano
Always Best Care

“ Always Best Care has advertised with the Woman’s Journal over the past three years. We have had clients call and state they heard about our services from the woman’s journal. Working with the Woman’s Journal staff is easy and enjoyable. They go above and beyond in helping our pages look great! ”



Ford C. Waggoner
Easterseals Delaware &
Maryland’s Eastern Shore

“ I advertise with the Women’s Journal because it is more personal than straight advertising. Articles help us relate to prospective consumers by sharing real stories about Easterseals services that have made a real difference for local people in our community. Readership is off the charts as I frequently have people tell me that they recently saw my ad (i.e. at a doctors office) months after it was published. In addition, Barbara and the staff have been extremely supportive of Easterseals. ”

BenchMark
PHYSICAL THERAPY 

“ We thoroughly enjoy being a part of the Sussex County Women’s Journal. BenchMark opened our first clinic in Delaware in September 2019. The Women’s Journal has not only provided the opportunity for us to educate the community, but has allowed us to connect and build relationships. We value these relationships with community members and local professionals. Thank you to Barbara Steele and her team for the outreach they do everyday to continue bringing the community together! ”



Cathy Basenese
ReStore Manager,
Sussex County Habitat
for Humanity

“ Sussex County Habitat for Humanity ReStore has been advertised in the Sussex County Woman’s Journal for several years now. Advertising in the Journal has allowed us to reach a wider audience. One of the main reasons we chose the Journal is due to Barbara Steele. Barbara’s knowledge and guidance has been instrumental to me personally here at the ReStore. She has been there year after year not only to help us meet our marketing needs but she has been very conscious to keep our budget in mind while allowing us to get the greatest possible impact. She has been one of our greatest cheerleaders. Her dedication and commitment to Sussex County Habitat for Humanity has been and continues to be unwavering. We feel very fortunate to be a part of this magazine. ”



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you test the Women's Journal™ ?*

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~ U.S. World and Review